

Government of the District of Columbia
Office of the Chief Financial Officer



Jeffrey S. DeWitt
Chief Financial Officer

MEMORANDUM

TO: The Honorable Phil Mendelson
Chairman, Council of the District of Columbia

FROM: Jeffrey S. DeWitt
Chief Financial Officer 

DATE: October 20, 2015

SUBJECT: Fiscal Impact Statement – Athletic Field Naming and Sponsorship
Amendment Act of 2015

REFERENCE: Bill 21-340, as introduced on September 16, 2015

Conclusion

Funds are sufficient in the fiscal year 2016 through fiscal year 2019 budget and financial plan to implement the bill.

Background

District law allows public and private entities to sponsor Department of Parks and Recreation programs and sites, and seek¹ to symbolically name the site they sponsor after an individual. The person honored this way must be deceased for at least two years. The two-year requirement is waived for deceased persons who were federal or local elected officials.²

The bill expands the list of entities eligible to sponsor DPR programs and sites to include non-profits.

The bill also exempts DPR athletic field sponsorships from the symbolic naming restrictions if it meets the following criteria:

- A detailed agreement between the Mayor and the sponsoring entity exists;
- A substantial financial commitment accompanies the agreement;
- The naming is for a current or former professional sports athlete; and
- The naming is not permanent.

¹ D.C. Official Code § 9-204.01 *et seq.*

² Local officials include mayor or councilmembers only.

The Honorable Phil Mendelson

FIS: Bill 21-340, "Athletic Field Naming and Sponsorship Amendment Act of 2015," as introduced on September 16, 2015

Financial Plan Impact

Funds are sufficient in the fiscal year 2016 through fiscal year 2019 budget and financial plan to implement the bill. No current plans exist for any symbolic naming of DPR athletic fields. Financial contributions³ from any future sponsor would be used to cover any associated naming costs such as signage.

³ Per D.C. Official Code § 10-303, the funds from such sponsors would be deposited in the Recreation Enterprise Fund.